

10/28/85

PHILIP MORRIS

PLAN-O-GRAM SYSTEM

RACK SET ON SALES

Weekly Out of Stock by Company

UNIVERSAL 180

Supermarket - 1000 cpw
HOUSTON - 150 BRANDS

COMPANY	Average Weekly Cartons	Average Monthly Cartons
	Out of Stock	Out of Stock
Philip Morris	0	0
R. J. Reynolds	19	82
Brown & Williamson	33	142
American Brands	18	77
Lorillard	8	34
Liggett Group	11	47
 TOTAL	89	383

2061558897